



ANIKA VERBEEK

HOPE COLLEGE STUDENT

EXPERIENCE

SOCIAL MEDIA INTERN

Burch Partners

Sept 2023-Present

- Assisted the design team with the creation and execution of social media content
- Created and help with weekly newsletters

SOCIAL MEDIA MANAGER

Delta Phi Sorority

Aug 2021- Present

- Created aesthetic posts to engage followers
- Collaborated with other girls to make fun posts
- Used creativity to improve the social media content

STUDENT JOURNALIST

Hope College

Aug 2023-Dec 2023

- Discovered relevant topics for the school and wrote captivating articles
- Interviewed strangers on the street and discussed current topics

MARKETING & MEDIA INTERN


Grand Haven Area Convention and Visitors Bureau

May 2023 - August 2023

- Gave visitors helpful information for their stay in the area
- Planned and organized website events and social media posts
- Organized guides and pamphlets when needed

 (616) 550-1317

 averbeek16@gmail.com

 3861 Woodstream Dr
Grand Rapids, MI 49534

EDUCATION

CURRENT SCHOOL

Hope College

Major: Communications

Minor: Studio Art

2021-2025

SKILLS

- Web Design
- Influencer Database Organization
- Strong Communication
- Time Management
- Creative
- Self Motivated
- Organized
- Adobe Suites